



West Virginia Home Show Sponsorship Contract

April 5, 6, 7, 2013

Company: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Contact Person: _____ **Phone:** _____ **Cell Phone:** _____
Products/Services: (please be specific) _____

Sponsorship opportunities are awarded on a first-come, first-serve basis. **A 50% deposit must accompany a signed contract before a sponsorship will be confirmed; payment in full is required prior to March 1, 2013.** Checks are to be made payable to West Virginia Home Show. Visa or MasterCard may be used for payment; please complete the credit card information page. Deposit and payments are non-refundable. Please indicate the sponsorship you would like, sign and return this contract with at least 50% of the investment amount to the West Virginia Home Show, PO Box 8616, South Charleston, WV 25303. If you have questions please call Peggy Sampson, West Virginia Home Show Manager at 304-744-2200.

Opportunity #1 – Bag Sponsor

Your company bags will be handed out at the information table (front door) along with the official Show tab. Your company name and logo will be seen by hundreds of individuals carrying your company bag. You will receive recognition in the Show tab and WVHS website as the "WV Home Show Bag Sponsor". Your company will need to provide the bags to WVHS Management prior to the opening of the Show. Size of bags should be at least 19 long x 15 wide and the WVHS logo must be on the bag. Your company employees may hand out the bags if so desired. **This sponsorship is LIMITED TO 1 SPONSOR. Investment: \$1,000.**

Opportunity #2 – Parking Sponsor

We don't want you to pay parking for everyone going in the garage space; we just want to give you an opportunity to direct traffic to your facility after the WVHS. Thousands of individuals go in and out of the Charleston Civic Center garage during the WVHS. The parking sponsor would have an opportunity to pass out company information and or business cards to every person using the garage or parking lots. You could give company incentives i.e. discount coupons; free oil change, car wash; kid's meal; etc. The individual would exchange the parking ticket from the WVHS at your business location; that would get individuals in your door. A company banner could be hung at the garage entrance (at your cost). You would receive recognition in the WV Home Show tab and WVHS website as the "WVHS Parking Sponsor" and one exhibit space booth in the lobby (10' x 10'). **This sponsorship is LIMITED TO 1 SPONSOR; Investment: \$1,000.00**

Opportunity #3 – Exhibitor Lounge

The exhibitors lounge is designed for individuals to have a place to grab a cup of coffee or drink, eat lunch and to get off their feet for a short period of time. Your company could be the Exhibitor Lounge Sponsor. All drinks would be furnished by Distinctive Gourmet. A company banner could hang in the exhibit lounge as well as information about your company and individuals business cards. Individuals from your company could if so desired "hang out" at certain times during the Show giving out company "advertising items". Your company would receive recognition in the WV Home Show tab and WVHS website as the "WVHS Exhibitor Lounge Sponsor" and one exhibit space in the lobby (10' x 10'). **This sponsorship is LIMITED TO 1 SPONSOR; Investment \$1,000.00.**

Opportunity #4 – Internet Sponsor

The Charleston Civic Center can provide wireless internet and we want to be able to provide that service to each exhibitor. You can help by being our Internet Sponsor. Your company logo and the home page of your website will be placed on every computer in the Charleston Civic Center during the 3 days of the West Virginia Home Show. In order to log in to the internet each person would have to pass through your home page as the internet sponsor. Your company would receive recognition in the official Show tab and WVHS website as the "WVHS Internet Sponsor" and one exhibit space in the lobby (10' x 10'). **This sponsorship is LIMITED TO 1 SPONSOR; Investment \$1,000.00.**

Opportunity #5 –West Virginia Home Show Friends

Be a friend of the WV Home Show; display your company banner in the Charleston Civic Center during the WVHS (banner furnished by you). Banner size is limited to a 2' x 4' – vertical only. Banners will be hung outside the Grand Hall (Arena A) or Coliseum (Arena B). **LIMITED TO SPACE AVAILABLE. Investment \$100.00.** Banner MUST be received at the Civic Center on Wednesday, April 3, 2013, before noon. Order through Fastsigns and receive a WVHS discount.

SPONSORSHIP	PRICE	TOTAL
Bag Sponsor	\$1,000.00	<u>Not available</u>
Parking Sponsor	\$1,000.00	<u>Not available</u>
Exhibitor Lounge	\$1,000.00	_____
Internet Sponsor	\$1,000.00	_____
Friends of the WV Home Show	\$ 100.00	_____
	Deposit	_____
	Balance Due	_____

Each opportunity listed above will have only the benefits exclusively as printed. The primary sponsorship of the West Virginia Home Show is held solely by The Home Builders Association of Greater Charleston. Note: All sponsors will be in the Show tab and on the WVHS website. Sponsors Signature _____ Date _____

